

Title of Course	Corporate Valuation		
Semester	Spring/Winter		
Teaching Hours per Course:	Total	- Lectures:	- Tutorials:
	30	0	30
ECTS Credits	3		
The content of education			
Aims of Course	The main aim of the course is to discuss the fundamental problems of business management value, with particular emphasis on the essence and measurement of the company's value, showing the ways of its creation and the practical possibilities of using measures of the company's value and methods of its valuation		
Program	<ol style="list-style-type: none"> 1. Origin and development of the concept of enterprise value management (VBM). 2. Evolution of views on the goals of the enterprise 3. Determinants of company value 4. Enterprise valuation methods 5. Value measures: EVA, MVA, TSR and others 6. Enterprise value and value for shareholders 7. The agency problem and incentive programs to create value: stock options and programs based on EVA 8. Dividend Policy 9. Enterprise value and ethics 10. Strategies of building the value of leading companies in the world and in Poland 		
Conditions of completion	To get a positive assessment of the course you are obliged to pass tutorials and then writing exam.		
Teacher	Dr Monika Burżacka		